

**Board of Directors Meeting  
Kalispell Tourism Business Improvement District  
Wednesday – August 8, 2018  
3:00 pm – 5:00 pm**

**Location: Hilton Garden Inn**

**AGENDA**

3:00 pm Meeting Called to Order: Zac Ford, Chair of the Board

**1. Hear from the Public**

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

**2. Board Action Items**

- a) Approval of minutes from July 11, 2018
- b) Approval of TBID financial statements for June, 2018

**3. Board Discussion**

- a) Event updates
  - i. Dragon Boat – 2018 event plus potential transfer of ownership
  - ii. Flathead Celtic Festival
- b) Marketing updates
  - i. FY19 consumer marketing campaign strategy
  - ii. FY19 travel show schedule
- c) Group, M&C updates
  - i. FY18 M&C campaign report
  - ii. FY19 trade show schedule

Enclosures: July 11, 2018 minutes  
TBID financial statements for June 2018  
KCVB Updates

For Further Information Please Contact:

Zac Ford, Board Chairman [zachary.ford@hilton.com](mailto:zachary.ford@hilton.com) or 406-755-7900  
Diane Medler, KCVB Director [diane@discoverkalispell.com](mailto:diane@discoverkalispell.com) or 406-758-2808

2018 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

<del>January 11</del>	<del>February 7</del>	<del>March 7</del>	<del>April 4</del>	<del>May 2</del>	<del>June 6</del>
July 11	August 18	September 5	October 3	November 7	December 5

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged.  
Action may be taken on any item listed on the agenda. Public comment is welcome on all items.