

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday, February 5, 2020
3:00 pm – 5:00 pm**

Location: Kalispell Chamber

AGENDA

3:00 pm Meeting Called to Order: Dawn Hendrickson, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Grant Application Presentation: Kalispell PBR – June 5, 2020 produced by Libby Productions. Touring Pro King of The North Challenge, first PBR bullriding event in Kalispell featuring top bull riders such as Jess Lockwood, Chase Outlaw, Matt Triplett, Jose Vitor Leme. Impact of event is its ability to attract spectators from the region outside of Montana. Grant request is for marketing funds to promote the event in WA, ID, Canada, and 150 miles outside of Flathead.

3. Board Action Items

- a) Approval of minutes from January 15, 2020
- b) Approval of TBID financial statements for December, 2020
- c) Scoring and approval of grant application – Kalispell PBR
- d) Approval of projected revenue for FY21

4. Board Discussion

- a) Event and Grant recipient updates
- b) Marketing updates
- c) Group, M&C updates
- d) Round table discussion on what members are seeing and current trends in the hospitality industry

Enclosures: January 15, 2020 minutes
TBID financial statements for November, 2019
Grant application and scoring sheet – Kalispell PBR
TBID revenue worksheet for FY21 revenue projection
KCVB dashboard and reports

For Further Information Please Contact:

Dawn Hendrickson, Board Chair dawn.hendrickson@hilton.com or 406-890-7021
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2020 TBID Board Meeting Schedule (subject to change)

Meetings are held at the Kalispell Chamber unless otherwise notified

January 15	February 5	March 4	April 1	May 6	June 3
July 1	August 5	September 2	October 7	November 4	December 2

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.