

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday – February 6, 2019
3:00 pm – 5:00 pm**

Location: Kalispell Chamber of Commerce

AGENDA

3:00 pm Meeting Called to Order: Zac Ford, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. KCVB Event Grant Requests – State track host committee of Glacier High School is requesting funding for State High School Track Meet (AA & B schools) on May 23-24, 2019 at Legend’s Field. Requesting \$4,000 to be used for event operations including a replay screen. Anticipated room nights is 1,500+. Mark Dennehy, Athletic Director for GHS, and Rob Brisendine representing the Pack Track Booster Club, to present.

3. Board Action Items

- a) Approval of minutes from January 23, 2019
- b) Approval of TBID financial statements for December 2018
- c) Approval of projected revenue for FY’20
- d) Approval of Country Inn & Suites as Associate Member of the Kalispell TBID

4. Board Discussion

- a) Event updates – Montana Indoor Soccer Championship
- b) Event grant updates
- c) Marketing updates
 - i. Strategic planning update
 - ii. Winter campaign and content marketing report
- d) Group, M&C updates
- e) Discussion of 2019 state legislature bills impacting hotels and tourism – Joe Unterreiner

Enclosures: January 23, 2019 minutes
TBID financial statements for December 2018
TBID revenue report
Event grant application for 2019 State High School Track Meet
KCVB updates

For Further Information Please Contact:

Zac Ford, Board Chairman zachary.ford@hilton.com or 406-755-7900
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2019 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

January 23	February 6	March 6	April 3	May 1	June 5
July 10	August 7	September 4	October 2	November 6	December 4

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.