

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday, March 24, 2021
3:00 pm – 5:00 pm**

**Location: Board of Directors – in person at Kalispell Chamber
Guests - online access via [Zoom](#)**

AGENDA

3:00 pm Meeting Called to Order: Emily Schroeder, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Discussion with MDOT and Big Sky PR about summer highway construction projects.

3. Board Action Items

- a) Approval of minutes from February 24, 2021
- b) Approval of TBID financial statements for February 2021
- c) Approval of FY22 budget
- d) Approval of FY22 marketing plan goals, objectives and target markets

4. Board Discussion

- a) Event and grant updates
- b) Marketing and operational updates
- c) Group, M&C updates
- d) Coronavirus health crisis – roundtable discussion

Enclosures: February 24, 2021 board meeting minutes
TBID financial statements for February 2021
FY22 budget, goals and objectives and key markets for approval
KCVB dashboard and reports

For Further Information Please Contact:

Emily Schroeder, Board Chair emily.schroeder@hilton.com or 406-758-2579
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2021 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

January 27	February 24	March 24	April 28	May 26	June 23
July 28	August 25	September 22	October 27	November 24	December 22

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.

Join Zoom Meeting

<https://us02web.zoom.us/j/4989062297?pwd=Yml4bWtEdTJxMWdSU2svSjUxNFJsQT09>

Meeting ID: 498 906 2297

Passcode: Discover