

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday, July 28, 2021, 3:00 pm – 5:00 pm**

Board of Directors – in person at Kalispell Chamber. Guests - online access via Zoom.

AGENDA

3:00 pm Meeting Called to Order: Bryce Baker, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Grant application presentations:

- a) Bo Wagner, NRA Rodeo Finals (via Zoom): Oct 27-30, 2021. Requesting \$5,000 for venue and facility expenses. Anticipated room nights is 350, 140 contestants at 3 nights each plus stock contractors and staff. TBID awarded \$4,000 cash plus rooms for officials for the 2019 event.
- b) Rob Eberhardy, Flathead Celtic Festival (in person): 7th annual, Sept 10-11, 2021. Requesting \$1,000 to cover cost of judges to run the highland games. Anticipated roomnights for 2021 is 200. Actual attendance in 2019: 360 participants, 2300 spectators. Of those 185 participants and 1,100 spectators were from were from other MT counties or out of state. TBID awarded grant funds in FY15, FY16, FY18 and FY20 to this event.
- c) Mark Campbell, Flathead County Fairgrounds (in person): Requesting \$2,500 to assist with costs to stream entire rodeo performances. 1.5M viewership which promotes the valley for future events and visitations. Funds would be used for hiring MT Big Screen and additional cameras and IT support required. Streaming is viewed on Cowboy Channel/PRCA.

3. Board Action Items

- a) Approval of minutes from June 23, 2021
- b) Approval of TBID financial statements for June 2021
- c) Grant applications scoring and approval

4. Board Discussion

- a) Event and grant updates
- b) Marketing and operational updates
- c) Group, M&C updates
- d) Coronavirus health crisis – roundtable discussion

Enclosures: June 23, 2021 board meeting minutes
TBID financial statements for June 2021
KCVB dashboard and reports

For Further Information Please Contact:

Bryce Baker, Board Chair - kalispell@myplacehotels.com 406-752-4847
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2021 TBID Board Meeting Schedule (subject to change)
(Meetings are held at the Kalispell Chamber unless otherwise notified)

~~January 27~~ ~~February 24~~ ~~March 24~~ ~~April 28~~ ~~May 26~~ ~~June 23~~
July 28 August 25 September 22 October 27 November 24 December 22

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged.
Action may be taken on any item listed on the agenda. Public comment is welcome on all items.

Join Zoom Meeting

<https://us02web.zoom.us/j/4989062297?pwd=Yml4bWtEdTJxMWdSU2svSjUxNFJsQT09>

Meeting ID: 498 906 2297 Passcode: Discover