

# KALISPELL LOOKS TO PUBLIC FOR HELP NAMING NEW TRAIL

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The City of Kalispell and consulting firm Alta Design and Engineering are seeking public feedback to help pick a logo and name for the trail that will replace the train tracks running through town.

They are accepting feedback through an online poll that can be found at <https://www.surveymonkey.com/r/C3RGZCN>. Those who take the survey will be shown a series of three different logos with three different names inscribed over the top, then asked to pick their favorite and why it appealed to them.

Questions focus on which words and fonts will make up the name and logo, as well as the color and design of the logo.

All the logos are based around unique local features. Multiple options allude to the historic train tracks that the trail will be replacing, and others carry symbols such as cherries to represent prominent local agricultural products. The designs were all made based on feedback the city and Alta received during a period of public comment they held in June.

Once complete, the logo will be put on trail amenities such as light posts, banners and gates. It could also be embedded in trail pavement and navigation signs, according to a press release from the city.

The survey is open until July 31 at midnight. It takes about ten minutes to complete.

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